

DfT – Local Authority Capability Fund – Activity Summary

Activity/Initiative	Targeted Outcomes
Local Cycling and Walking Infrastructure Plan (LCWIP)	Feasibility study to be undertaken for a Cycling Route from Castle Bromwich to Solihull Town Centre via NEC and Birmingham Business Park
Child cycle training	300 children to receive cycle training
Adult Cycle Training	200 adults to receive training bespoke to them, including e-bikes, standard cycle confidence and learn to ride
Cycle Maintenance Training	100 adults to receive training in how to maintain their bikes
School Travel Planning	To encourage schools and colleges to produce voluntary Travel Plans that have actions that encourage students and staff to choose sustainable modes of commuting.
Workplace Travel Challenge	A four week diary challenge offered to employees across the borough to change their mode of travel for one month and record their experience. Modes will include walking, cycling, e-bikes and public transport.
School Travel Challenge	2400 children to receive workshops that encourage and support their safe transition from primary school to secondary using active forms of transport such as cycling or walking.
Cycle security measures	100 free cycle security marking kits will be provided for the general public.
Community active travel events	6 public engagement events will be provided promoting and raising awareness of cycle routes and to increase sustainable travel across the borough as a whole. The events will offer a package of support measures including adult cycle training, security marking, route planning and bike demos for the public, business and community groups to try.
Active travel marketing/comms activities	A bespoke marketing package that will enable us to continue to nudge and encourage a behaviour change to more active modes such as walking and cycling. The theme will incorporate the effect of Covid in that it recognises that many people have increased their walking and cycling and now is the time to continue these healthier modes of travel.
Behaviour Change Other: School Streets	Development an automated permit system that will result in future cost savings for the implementation of School Streets schemes
Behaviour Change Other: E-Bike project	To further encourage a behaviour change towards cycling, adult members of the public will have the opportunity to either view a demonstration of an e-bike or to receive training and ride one.
Behaviour Change Other: Scooter Training	1500 primary aged children to receive lessons on safe scooting to school, including consideration for other pedestrians.