



**Birmingham and Solihull  
Integrated Care System**  
Caring about healthier lives

# **Birmingham and Solihull Dementia Strategy**

## **2023-2028 Overview**

### **JHOSC – February 2023**

Kathryn Drysdale (Senior Integration Manager: Frailty, Birmingham and Solihull ICB)

Revinder Johal (Commissioning Manager: Strategy and Integration, Birmingham City Council)

*Caroline Potter (Strategic Commissioner Solihull Metropolitan Borough Council)*

## Overview

---

- To provide the committee with an overview of the Joint Dementia Strategy for Birmingham and Solihull 2023-2028.
- To advise that the Joint Dementia Strategy for Birmingham and Solihull has been developed with leads from the ICS:
  - Kathryn Drysdale (Senior Integration Manager: Frailty, Birmingham and Solihull ICB)
  - Revinder Johal (Commissioning Manager: Strategy and Integration, Birmingham City Council)
  - Anna Walker (Strategy and Planning Manager Commissioning: Adult Social Care, Solihull Metropolitan Borough Council)
- To highlight that dementia remains a key national and local priority. It is therefore important that a locally agreed Joint Strategy is in place, with accompanying Action Plan of implementation.
- The Joint Dementia Strategy has already been approved by the Birmingham & Solihull Interface System Steering Group.

Members of the JHOSC are asked to:

- Note the contents of the report and accompanying Strategy.
- To recommend approval of the Joint Dementia Strategy to Birmingham and Solihull ICB Governing Board.

## Background Context

---

- The **Birmingham and Solihull Dementia Strategy 2014-2017, 'Give me something to believe in'**, was adopted by Birmingham City Council, Solihull Metropolitan Borough Council, Birmingham and Solihull Clinical Commissioning Group (CCG) and other partners in 2014. Its overarching purpose was to understand the experiences of dementia patients, to identify what was already in place, and what was required to improve the outcomes for patients and their carers.
- The Covid-19 pandemic had a devastating impact on people with dementia and their carers. Tragically thousands of people with dementia lost their lives and there was recognition of the enormous impact each loss had on loved ones, especially with the added difficulties of restrictions on social contact.
- The pandemic also impacted on all aspects of how we care for people with dementia, from diagnosis, through care and support, to end of life care. Many of our services had to change, some become remote and some had to stop altogether. To improve the support for people with dementia and their families a **Covid Recovery Plan** was developed for 2021-2022, restore and recover services to meet the needs of people with dementia and their loved ones.
- These strategies have shaped the **Dementia Strategy for Birmingham and Solihull**, which sets out the system's vision for the future of Dementia Support over the next five years (2023-2028) with a two year detailed Action Plan 2023-2025.

## Background Context

---

The **Birmingham and Solihull Dementia Strategy 2023-2028** aims to enable all people with dementia and those who care for them, to have the best possible health and social care support throughout their dementia journey.

This will be achieved through **4 key priorities**:

- 1. Information** which focuses on prevention of dementia, early intervention and support.
- 2. Access** to a timely diagnosis with support before and after.
- 3. Supporting** people with dementia, their loved ones, carers and communities to prevent crisis.
- 4. Improving** the quality of personalised care and support planning for people with dementia, including planning for the end of life.



# National & Local Context - Challenges

There are currently **850,000 people living with dementia in the UK**. This is set to rise to 1.6 million by 2040.



Women are also more likely to be diagnosed with dementia than men in the UK.

The scale of the challenge to prevent, diagnose, support, live and die well with dementia **will only become greater**.



These high numbers mean it is likely that dementia will touch everybody's lives at some point.

The government have set a **target to diagnose 66.7%** of the estimated number of people with dementia.

There are currently an estimated **13,000 people living with Dementia in Birmingham and Solihull**. It is estimated there will be **over 17,000 people living with Dementia in Birmingham and Solihull by 2040**.



## Diagnosis rate



In September 22 the **Dementia Diagnosis Rate in Birmingham and Solihull is 58.6%** (of the people estimated to have dementia). We are **working towards diagnosing 66.7%** of the estimated number of people with dementia.

**Increasing Health Inequalities** across communities in Birmingham and Solihull – leading to **poorer access to information, appropriate services and planning for end of life care.**



# The well pathway

## The NHS England well pathway describes the route for a patient and their carer's dementia journey.

This framework helps to support improvement of the dementia journey.

The Birmingham and Solihull Dementia Strategy 2023-28 aims to incorporate an innovative, personalised and adaptable approach to the dementia journey which will meet the needs of all communities in Birmingham and Solihull, based on the well pathway.

The Dementia Strategy: Action Plan for each stage of the well pathway will take us until April 2025.

We will then review our progress and create a further action plan for 2025-2028. This will ensure we are flexible in our approach and can deliver best practice care, based on the needs of the people of Birmingham and Solihull.



# How the Strategy was developed – Engagement Summary

We **co-produced the strategy** using the priorities and **views of those with dementia and their carers.**



We held a **series of events, focus groups and surveys** for people affected by dementia.

We discussed:

- Diagnosis
- Access to services
- Ongoing support
- Respite for carers
- End of life care

We **engaged with stakeholders from across Birmingham and Solihull**, including NHS providers, councils, third sector providers, police and fire services.



We held a **full engagement on the draft strategy** between June – July 2022.

The **results** of this engagement have **shaped the final strategy** and the main themes of feedback were:

- Design of the Strategy
- Health Inequalities
- Cohorts
- Stakeholders
- Well Pathway
- Outcomes

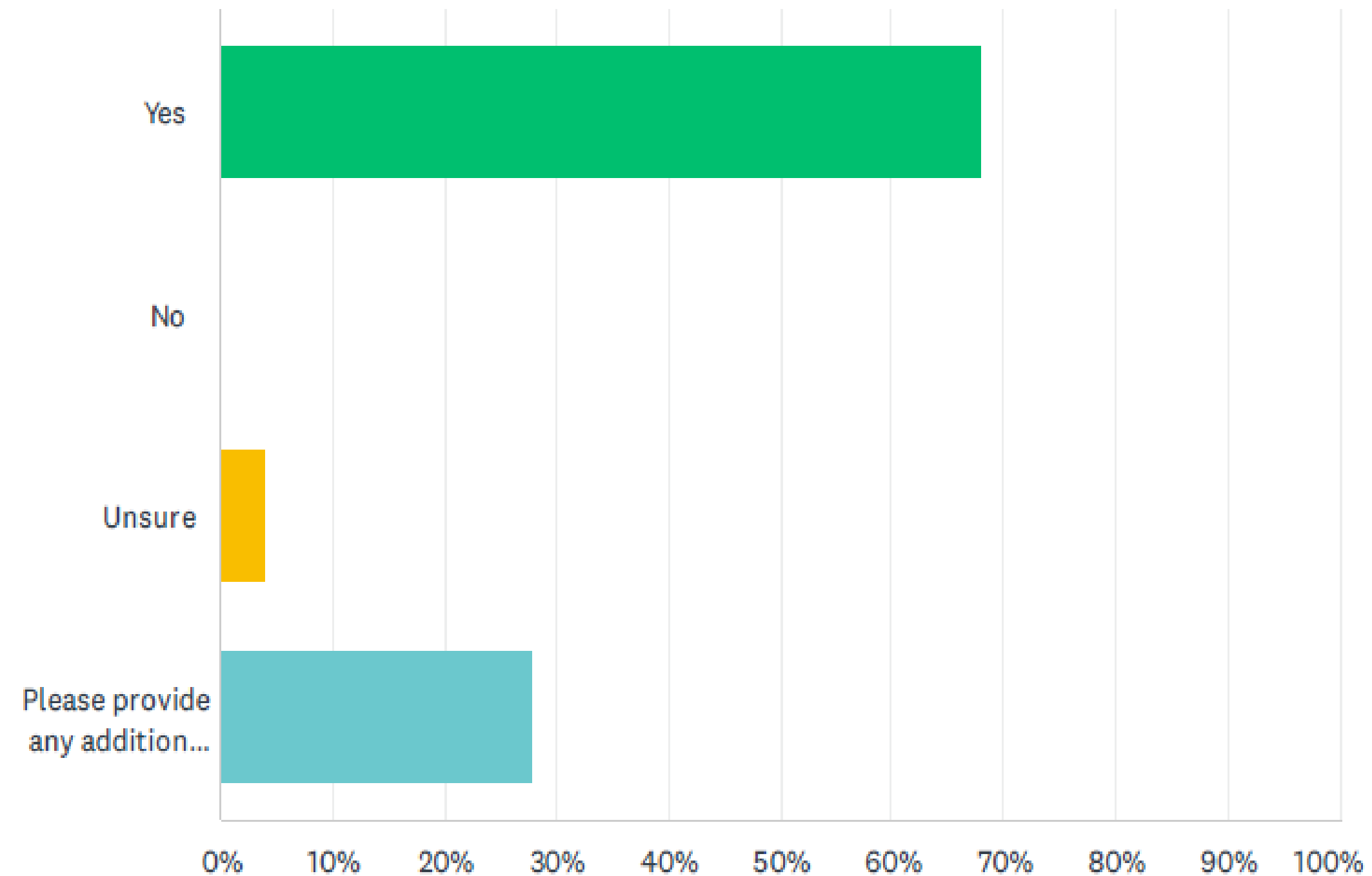




# Survey Responses

## Q - Do you agree with the strategy's four priorities?

- Information on prevention, early intervention and support.
- Access to a timely diagnosis with pre and post diagnostic support.
- Prevention of crisis and supporting people with dementia, their families and communities.
- Improving the quality of personalised care and support planning for people with dementia, including advanced care planning.





## Engagement Feedback

All people diagnosed with dementia should have a care and support plan that is managed by a professional who will ensure needs are met.

Services recognising that this is the first time for this person, family – not just a number.

It is so important that while a person with a diagnosis is able to express their wishes with their family that they do so. This way the family can uphold their wishes

Different faith processes around dying well

Prevention and access to services are the most important priorities

Psychological support is a big one. My mother has low mood following her diagnosis.

**I am a person, not my condition.  
I am more than my diagnosis**

Carers also need support, such as being offered a carers assessment.

Get more information out into the community. Information on service needs to be fed to clinicians and GP's

Continuing to raise awareness of preventative approaches, encourages more discussion which reduces stigma

It is important to have communication with family members as well as the person living with dementia. Dementia affects the whole family.

# Engagement Feedback Summary

- Separate detailed Feedback Log was produced & reviewed by BSol, BCC and SMBC colleagues

Theme identified	Feedback Comments & Suggestions	Action(s) Taken/ to be taken
<b>Design of the Strategy</b>	<ul style="list-style-type: none"> <li>- Comprehensive detail provided</li> <li>- Simpler, user friendly, NHS Jargon and language to be reviewed</li> <li>- Graphics &amp; pictures to be included to be engaging to the reader</li> </ul>	<ul style="list-style-type: none"> <li>- Language reviewed and adjusted to make it simpler</li> <li>- Feedback Quotes added to Document</li> <li>- Executive Style Document produced with key messages which will form the main Document</li> <li>- Appendix slides – including Pathway &amp; detailed Action Plan</li> </ul>
<b>Health Inequalities</b>	<ul style="list-style-type: none"> <li>- Acknowledgement and actions addressing is positive</li> <li>- Use correct terminology</li> <li>- Community engagement regularly required</li> <li>- Poverty &amp; Deprivation to be included – underlying causes</li> <li>- Faith importance and services</li> <li>- Language considerations of communities</li> <li>- Digital poverty and inclusion of all</li> <li>- Prisoners to be included</li> </ul>	<ul style="list-style-type: none"> <li>- Acknowledgement of wider determinants and regular engagement with communities to understand needs</li> <li>- ICS approach to Health inequalities</li> </ul>
<b>Cohorts</b>	<ul style="list-style-type: none"> <li>- All age approach, Young Onset Dementia to be referenced</li> <li>- Consideration for LD Patients, Rare Dementia</li> <li>- Ethnic Communities and need for inclusion, engagement</li> <li>- Types of Dementia to be outlined</li> </ul>	<ul style="list-style-type: none"> <li>- Referenced and Action Plan implementation will include consideration of all these Cohorts</li> <li>- Dementia EIA being undertaken &amp; findings will be actioned upon</li> </ul>

## Engagement Feedback Summary

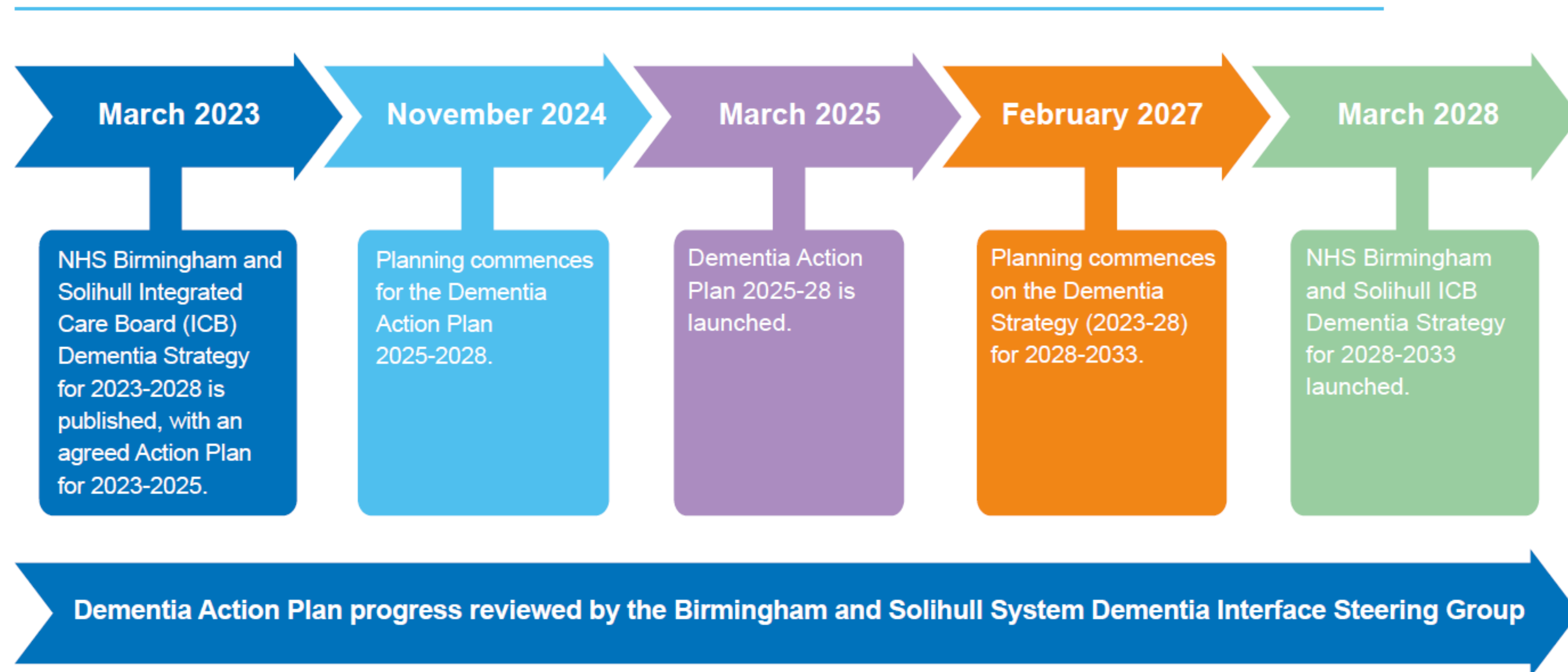
Theme identified	Feedback Comments & Suggestions	Action(s) Taken/ to be taken
<b>Stakeholders</b>	<ul style="list-style-type: none"> <li>- Integration and collaboration of organisations – how will this work?</li> <li>- Involvement &amp; participation across</li> <li>- ICS Approach</li> <li>- Stakeholder Organisations wanted to be added to Pathway Mapping</li> <li>- Voluntary Sector Organisations importance to be featured</li> </ul>	<ul style="list-style-type: none"> <li>- Added to Pathway mapping &amp; circulation across system</li> <li>- Ensure collaborative working &amp; ICS approach communicated and effective use of the Dementia Steering Group</li> </ul>
<b>Well Pathway</b>	<ul style="list-style-type: none"> <li>- Action Plan detail and considerations. Holistic approach to be taken</li> <li>- Clearer Goals and Actions</li> <li>- Dementia Symptoms explained</li> <li>- To be clear what does this mean for someone with Dementia, carers and loved ones</li> <li>- Environment &amp; lifestyle factors</li> <li>- Timely diagnosis; MAS waiting lists &amp; increasing capacity</li> <li>- Education &amp; Training highlighted as important across health and social care staff and citizens</li> <li>- Distinguishment between Birmingham and Solihull services</li> <li>- More focus on treatment &amp; interventions</li> <li>- Compassionate Communities work &amp; network to be referenced</li> <li>- Importance of co-ordinated approach between Health &amp; social care</li> </ul>	<ul style="list-style-type: none"> <li>- Actions in the Well Pathway adjusted to show how they fit in with the 4 key priorities</li> <li>- Education &amp; Training emphasised – with Framework in development</li> <li>- Effective utilisation of current resources (i.e. finance, workforce, technology) and adopt System approach in all actions</li> </ul>
<b>Outcomes</b>	<ul style="list-style-type: none"> <li>- Underlying causes to be understood – health outcomes &amp; overall patient experience</li> <li>- Area analysis &amp; targeted interventions</li> <li>- National target rate explained – it's not just about hitting a diagnosis rate</li> </ul>	<ul style="list-style-type: none"> <li>- Data Analysis, quantitative &amp; qualitative metrics to be established</li> <li>- Needs Analysis regularly reviewed, with EIA input</li> </ul>



## Next Steps - Timeline

- For each section of the Well Pathway – we have set Key Goals and Actions and have ensured alignment with our 4 Priorities.
- The detailed Action Plan that has been created – will be used to monitor progress and hold us accountable to outcomes being achieved.

### Timeline



---

**Many thanks  
for listening.  
Any  
Questions?**