



Substance Misuse Plan 2015/16

Part 2: Delivery Plan

A: Adult Services

1: Prevention

Key Priorities:

1. To raise public awareness of the dangers of substance misuse, ensuring they are advised as to how to prevent harm and aware of the action they might take if they are concerned for themselves or another.
2. To ensure that public and third sector agencies concerned for the health, welfare and safety of our community are equipped to contribute to the reduction of substance misuse and are able to respond appropriately.

Desired outcomes:

A reduction in the level of substance misuse related problems in our community.

Delivery Plan:

Actions:	By when	By whom
To re-establish a joint Tobacco and Alcohol Control Alliance and bring together relevant partner agencies: Customs, Trading Standards, Fire Service, Police and Schools to tackle broader alcohol related issues such as underage drinking and sales, sales of illegal and illicit alcohol, licensing and national health campaigns.	April 2015	Dept. PH
Ensure the fixed penalty notice waiver scheme and conditional cautioning scheme around alcohol fuelled offending becomes embedded into Police procedure as a way of educating offenders of the short and long term affects of alcohol consumption.	Ongoing	Police

<p>Continue to implement the Making Every Contact Count (MECC) initiative to include alcohol. To prioritise Primary Care, SMBC services and offender management services.</p>	<p>Ongoing</p>	<p>Dept. PH</p>
<p>Improve community awareness of alcohol issues through publicity activity – including enhancing awareness of services and referral routes.</p>	<p>Ongoing</p>	<p>SIAS</p>
<p>Implement a revised three year alcohol strategy to target development of sensible approaches and healthy attitudes towards alcohol use in our community. To include implementation of the recommendations of the report of the local ‘Big Drink Debate’:</p> <ol style="list-style-type: none"> 1. Addressing the psychological pressures associated with the consumption of alcohol. 2. Reshaping young peoples’ attitude towards alcohol and the current ‘normalisation of alcohol’ culture by initiating a social marketing campaign that is targeted towards the prevention of alcohol consumption amongst young people. 3. Ensuring that health risks associated with alcohol become an intrinsic feature of peoples overall understanding of ‘good health’ and ‘healthy lifestyles’. 4. Legitimise, incentivise and promote alternatives to alcohol. 5. Advocating the national and local need for government to apply greater 	<p>From April 2015</p>	<p>Dept. PH</p>

restrictions on the sale and marketing of alcohol towards young people.		
Assess the needs of the growing elderly population in Solihull around alcohol use and consider a targeted campaign of awareness raising, brief intervention and referral.	By Sept. 2015	Dept. PH

Comments:

Action to prevent harm caused by excessive alcohol use is key to our approach – prevention is both better and more cost effective than cure. Action in this area should also be linked to the action described in the Young Persons section in helping young people avoid the dangers of alcohol misuse.

2: Gateways

Key Priorities:

3. To ensure that Tier 1 Agencies (including Criminal Justice Agencies, Job Centres, Work Programme providers etc.) fully use assessment procedures to identify drug and alcohol needs and refer to SIAS for intervention.
4. To ensure SPOC for healthy lifestyle services includes response and referral in respect of alcohol use.
5. To maintain the Criminal Justice Outreach service to actively assist substance misusing offenders to engage with treatment services productively, through the multi-agency integrated offender management programme.
6. To promote screening, brief intervention and referral practice in respect of all patients and their families in primary care or community healthcare settings especially in respect of alcohol use.

7. To promote alcohol screening, brief intervention and referral practice in A&E and in-patient facilities – identified within the QIPP (NHS ‘Quality, Innovation, Productivity and Prevention programme).
8. Restore a healthy engagement rate with users experiencing problems with non-opiate drug use.

Desired outcomes:

Assurance that in all settings where substance misuse might contribute to individual, family or social difficulties staff recognise the issues and take appropriate action.

Delivery Plan:

Actions:	By when	By whom
Promote screening, brief intervention and referral practice for alcohol problems in Primary Care, within the Health Check programme, in Pharmacies and in Hospitals. In particular to develop the work with the 5 GP practices showing the highest level of alcohol related hospital admissions.	Ongoing	Dept. PH/NHS area team/RAID/SIAS/CCG
To complete the review of options for alcohol liaison work at Solihull Hospital (current RAID) and seek to maintain the recent improvement in focus on alcohol issues at Solihull Hospital through a sound commissioning arrangement for June 2015 onwards (RAID or otherwise).	June 2015	Dept.PH/SIAS/BSMHfT/CCG
To ensure that alcohol problem identification and assessment processes at Heartlands Hospital (responsibility of Birmingham Commissioners) contain robust arrangements and pathways for Solihull residents to access community treatment.	June 2015	Dept. PH/SIAS/Birmingham providers.
To ensure all housing workers have clear referral pathways to SIAS for vulnerable users identified with drug or alcohol issues.	May 2015	Housing strategy team/SCH/SIAS

To maintain liaison with Job Centre Plus, Work Programme providers and Solihull employment Action Group to promote identification and referral of individuals with substance misuse difficulties affecting their employment prospects.	Ongoing	SIAS
To maintain effective through care and arrest referral processes for all substance misusers. To include linkage with the newly commissioned Community Rehabilitation Company who will take responsibility for supporting medium and low risk offenders, including those serving prison sentences of less than 12 months.	Ongoing	SIAS CJ Outreach Service/CRC
To promote proper access to services for offenders dealt with under fixed penalty or community resolution processes.	June 2015	WMP/SIAS/Dept. PH
To improve social media and internet access to information and services through a renewed website reflecting SIAS services under the new contract.	April 2015	SIAS
To increase the take up of Family and Friends services through a refreshed marketing strategy, to address internal SIAS marketing and referral processes.	July 2015	SIAS MAP group

Comments:

Gateway services are critical if individuals or families with substance misuse problems are to be enabled to recognise difficulties and engage with the extensive help on offer. Measures of the healthy functioning of these channels will primarily lies in the rates of referral to SIAS from these settings.



3: Treatment and Recovery

Key Priorities:

9. Ensure services deliver high quality provision and achieve demanding targets - especially for completions and re-presentation rates - within the top quartile by comparison with similarly profiled areas.
10. Ensure treatment commences with clear plans for successful recovery, including family engagement and mutual aid support.
11. Ensure services supporting the maintenance of recovery are available to alcohol and drug users in all parts of the borough.
12. Improving the successful discharge rate for users in treatment for over 2 years.
13. Maintain an active community detox. Service and re-establish the offer of supported accommodation within which users can undertake the first stage of recovery (often including detoxification).
14. Maintain housing support services, including the floating support service and tier 4 after care accommodation scheme, ensuring connectivity with the SMBC homelessness strategy – including the emergency housing project development.
15. Sustain attention on the employment of users through specific SIAS intervention as well as liaison with Job Centre Plus and other related services.
16. Ensure effective services are available to assist users to achieve basic employability standards – e.g. literacy/numeracy.

Desired outcomes:

That those suffering the effects of harmful or dependent alcohol or drug use receive high quality care, marked by a recovery focus and family orientation, leading to a high proportion of successful outcomes.

That recovered users can easily access the professional and peer group support they require to sustain substance free lives.

Delivery Plan:

Actions:	By when	By whom
Sustain the level of penetration and engagement with opiate users in Solihull. Address the recovery rate of users who have been in treatment for at least 2 years e.g. introduce a re-induction process for all users to ensure orientation towards recovery and access to recovery services and peer mentors.	Ongoing	SIAS
Assess the high level of Solihull opiate users in treatment ‘using on top’ and develop an effective plan to respond.	April 2015	SIAS
Demonstrate the effective reduction of reliance on hospital care through treatment of alcohol users in the community.	Ongoing	SIAS
Develop SIAS engagement with Family and Friends, in particular through implementing messages identified in the Social Behaviour Network Therapy research pilot.	April 2015	SIAS
Establish a working group to focus on the treatment needs of alcohol and drug users beyond retirement.	April 2015	SIAS

Consider options in addressing the needs of those who have become addicted to prescribed medication. Work would need to be planned and co-ordinated with primary care prescribers and the CCG.	July 2015	Dept, PH/CCG/SIAS
Re-establish a facility for residential support of first stage recovery in the community.	April 2015	SIAS/SMBC
Ensure recovery support services (e.g. Shard End Café and Recovery Academy) are fully accessible to all Solihull residents (SIAS users), including alcohol users and drug users.	Ongoing	SIAS
Maintain floating support services through renewed Supporting People contract with Midland Heart (confirmed).	Ongoing	SMBC/Midland Heart/SIAS
To continue to make available housing options for recovering users through SCH arrangements.	Ongoing	SCH/Housing Strategy Team/Midland Heart
Sustain the employability worker within SIAS and maintain liaison with JCP and Work Programme providers.	Ongoing	SIAS
Introduce a follow up programme, peer led, to contact users, and families, post discharge and offer ongoing support as required.	Ongoing	SIAS

Commission and deliver an identification and brief intervention service for problem gamblers.	2014 – 2017	Dept PH/SIAS/Aquarius
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Comments:

Effective treatment lies at the heart of our commitment to the community and we need to pursue ongoing improvement and response to developing issues. In particular we need to continue our development of an effective response to need within a whole family approach.

Measures of success will remain key national and local concerns such as the numbers in effective treatment, completion rates and re-presentation rates – but outcome measures should develop to reflect performance in helping families as well as individuals.

Promoting and helping sustain recovery is key to our objectives and the newly opened recovery hub in Shard end will be central to this service. We must seek to ensure that the mutual aid, training and re-integration services available in that setting are also available to users across the borough.

5: Family and Community Impact

Key priorities:

17. Maintain community health protection measures: e.g. BBV testing/vaccination programme, needle exchange and harm reduction interventions within pharmacies.
18. Ensure that SIAS contributes fully to reducing crime and anti-social behaviour.
19. To help parents protect their children from the dangers of drug and alcohol use and support parents in coping with the problems of substance misuse in the family.
20. Undertake a local evidence study on the harms associated with cannabis use and Novel Psychoactive Substances.

Desired outcomes:

Greater support for families, and the wider community, to combat the distress, risks and damage caused through substance misuse. These harms include damage to family relationships, health risks for our citizens and the damage caused by drug and drink related crime.

Delivery Plan:

Actions:	By when	By whom
Sustain the co-location approach to integrated offender management – specifically through bringing Police, SIAS and Probation staff together and ensuring effective co-working with the new Community Rehabilitation Company working practices. In particular offenders subject to licence on release may have conditions requiring a drug appointment and/or drug testing.	Ongoing	Dept.PH/SIAS/Police/ Probation/CRC

To liaise effectively with other relevant agencies, including Midland Heart Offender Management Services.		
Continue to support the peer mentoring model of support for offenders.	Ongoing	Dept.PH/SIAS/WMP/CRC
Maintain an emphasis on the needs of Domestic Abuse victims – and treatment requirements for perpetrators. To include adherence to the Service Standards for Domestic Abuse.	Ongoing	WMP/SIAS/DV Co-ordinator
Review the delivery and recording of BBV intervention within SIAS to ensure high level of take up and adherence to reported performance requirements.	April 2015	SIAS.
Review the management of offenders with mental health problems, identifying the appropriate pathways and support services necessary within substance misuse interventions.	April 2015	SIAS/WMP/Probation /BSMHfT
To ensure substance misuse services are fully engaged with the Families First (Troubled Families) initiative in Solihull. Including: <ul style="list-style-type: none"> 1. Establishment of a protocol for joint working and information sharing between SMBC Families First unit and SIAS. 2. Further development of ‘Hidden Harm’ work within the Young Persons Service, especially now that additional funding has be granted to support 	April 2015	SIAS

this work.		
Sustain and develop services for families, friends and carers. Ensure adherence to demanding targets for engagement and support outcomes within the contract monitoring process.	Ongoing	SIAS
Investigate the number and needs of young people in kinship care as a result of parental drug/alcohol use.	July 2015	Dept.PH/SIAS/ Childrens Services
Design and deliver a local study of the prevalence and harms associated with the use of cannabis and novel psychoactive substances (legal highs).	Sept. 2015	Dept.PH/SIAS

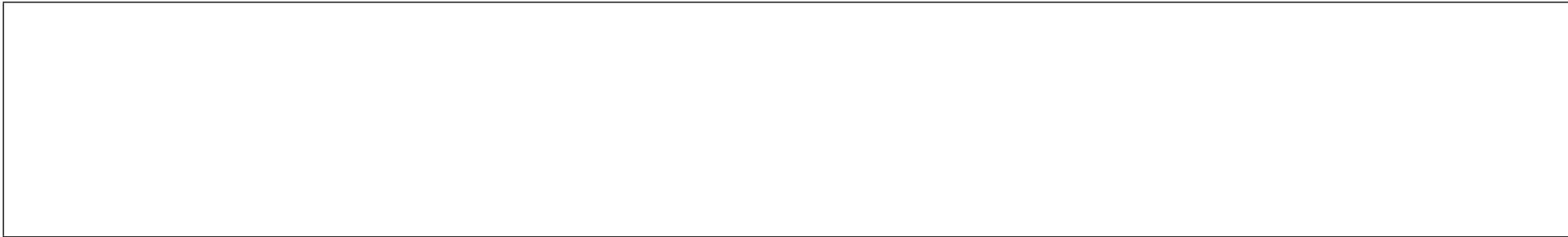
Comments:

We would wish to see the community of residents of Solihull as key customers and stakeholders for our interventions and activities. Our aim is to link more closely to their needs and interests and seek an ongoing collaboration over the issues raised by drink and drugs in our society.

Figures such as the numbers of offences linked to substance misuse would be key indicators of our achievement alongside other measures of the damage to health and social harmony.

Substance misuse presents one of the most significant risks to family health and wellbeing in Solihull. Services must play their full part in helping to ensure Solihull is one of the best areas in the country to bring up a family.

Please see also the actions relevant to family life noted in the Young Peoples Services section of this plan (see below).



B: Young Peoples Services

1: Prevention

Key Priorities:

1. To ensure that children, young people and parents are aware of the dangers of exploratory behaviour including substance and alcohol misuse, advised as to how to prevent harm and aware of the action they might take if they are concerned for their own or others substance misuse.
2. To ensure that all children and young people's services are equipped to contribute to the reduction of substance misuse and are able to respond appropriately.
3. To ensure that school staff are empowered to deliver effective substance misuse/exploratory behaviours education in Solihull Schools, supported by effective partnership working where appropriate.

Desired outcomes:

A reduction in the likelihood of young people experimenting with or becoming addicted to illegal drugs and alcohol

A reduction in the level of substance misuse related problems within the community

Delivery Plan:

Actions:	By when	By whom
To support schools to respond to substance misuse as an issue connected to a range of health related matters. Specifically to support the Solihull Healthy Schools Programme and a programme of work around exploratory behaviours.	Ongoing	Dept. PH/SEIS (Solihull Education Improvement Service)/

Deliver the youth service exploratory behaviours workstream with a focus on substance misuse.	Ongoing to 31/3/16	Youth Service
To support delivery of the programme of Peer education with young people being provided under contract by Urban Heard (Moo Moo Youth Marketing).	Ongoing	Dept. PH/SIAS/Urban Heard
To engage in the Health and Wellbeing in Schools Group.	Ongoing	Dept. PH/SIAS/Urban Heard
To prioritise those services that work with vulnerable young people to ensure opportunities are identified to deliver targeted prevention. Vulnerable groups: Looked After Children, At risk of involvement or involved in the Criminal Justice System, excluded and young people affected by adult or sibling drug or alcohol use.	Ongoing	SEIS (Solihull Education Improvement Service) SIAS (Str8 Up)
To investigate the levels of use and harm caused by New Psychoactive Substances (Legal Highs) and cannabis by young people in the borough and bring forward plans to deter any potential increase.	Sept 2015	Dept. PH/SIAS

<p>To consider the recommendations of the recently published (Jan 2015) 'Improving Young Peoples Health and Wellbeing Framework', Public Health England.</p>	<p>June 2015</p>	<p>Dept. PH/Service Providers/Joint Commissioning Group.</p>
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Comments:

Action to prevent harm caused by excessive alcohol use is key to our approach – prevention is both better and more cost effective than cure. Action in this area should also be linked to the action described in the Adults – Prevention section.

2: Gateways

Key Priorities:

4. To ensure early identification and intervention for those young people at risk of substance use and other exploratory behaviours, prioritising young people known to be in vulnerable groups.
5. To ensure that any response to substance misuse by young people's services is delivered through a strategy which addresses exploratory behaviours, including sexual health, personal safety and child sexual exploitation.

Desired outcomes:

In all settings where substance misuse might be identified as contributing to individual, family or social difficulties, staff recognise the issue and take appropriate action.

Delivery Plan:

Actions:	By when	By whom
To ensure all services that work with vulnerable young people (see Section 1. Prevention for definition of vulnerable young people) are able to identify substance misuse, provide brief intervention or referral to specialist services dependent upon need (as identified through single agency assessment or CAF).	Ongoing	SEIS (Solihull Education Improvement Service) SIAS (Str8Up)
To establish a protocol for joint working and information sharing between SMBC Families First unit and SIAS.	April 2015	SIAS/SMBC
To maintain identification and referral of children or siblings of drug and alcohol users in adult treatment services to Str8 Up hidden harm service.	Ongoing	SIAS (Str8 Up)

Comments:

Evidence suggests there are certain groups of young people who are considered vulnerable to substance misuse and more likely to use substances themselves; looked after children, those involved in crime or the criminal justice system, children of drug using parents, those excluded from school. Families worked with by the Families First programme should also be recognised and a priority group in this context. These groups will be prioritised and where possible opportunities for targeted prevention and engagement will be delivered.

3: Treatment and Recovery

Key Priorities:

7. To increase the active involvement of children, young people and parents/carers to inform and shape future service provision.
8. To support young people's specialist services to provide high quality provision leading to improved outcomes for young people through a more cohesive partnership with services involved with meeting the needs of children, families and adult substance users.
9. To maintain the Hidden Harm service and develop a sustainable model for the future to ensure the needs of young people affected by others substance use can be met in the future.

Desired outcomes:

Young people affected by their own or someone else's drug or alcohol use receive high quality care, with an emphasis on recovery and family leading to improved outcomes for those young people.

Delivery Plan:

Actions:	By when	By whom
To ensure that, within the SIAS contract, Young Peoples' Services are further integrated and developed. To include: <ol style="list-style-type: none">1. Closer involvement with preventative work.2. Increasing the range and take up of tier 2 services.3. Improved identification and treatment of young people with substance misuse	Ongoing	SIAS

<p>problems.</p> <p>4. Marked by clear family focus and orientation.</p> <p>5. Enhancement of the Hidden Harm service</p>		
To establish a methodology for recording, reporting and monitoring the volume and effectiveness of tier 2 interventions.	April 2015	Dept.PH/SIAS
To maintain specialist drug worker role within YOS	Ongoing	Head of IYSS YOS manager
To ensure appropriate transition arrangements between young peoples and adult substance services dependent upon individual need.	Ongoing	SIAS
To ensure that recovery support provisions are made available to young people during treatment and after discharge to assist in maintaining recovery.	Ongoing	SIAS
Establish new pathways for referral and joint working with the provider of the Emotional Wellbeing Service for young people.	July 2015	SIAS
Establish a pathway for identification and referral of alcohol or drug users presenting to A&E.	July 2015	SIAS

Comments:

We expect benefits from the inclusion of young peoples' services within the wider SIAS contract to include better integration with specialist care and support services and better targeting of the improved engagement levels we require. It will be important to ensure, however, that strong links are maintained with other generic and specialised service for young people since substance misuse rarely arises in isolation from a range of other difficulties affecting children and families.

5: Family and Community Impact

Key priorities:

10. To ensure that substance misuse services play a full role in co-operation with all other services concerned with the needs of young people and their families.
11. To raise community awareness of the risks to young people and families of substance misuse – and how they can be reduced.

Desired outcomes:

Greater community understanding and engagement with the problems of substance misuse, particularly alcohol use, leading to public support for prevention, family support and recovery oriented treatment approach.

Delivery Plan:

Actions:	By when	By whom
To ensure the young peoples substance misuse service maintains an active involvement in the Integrated Offender Management process to identify and help meet the needs of children of offenders.	Ongoing	Str8 Up manager/SIAS
To review SMBC Licencing Policy to include the responsible authority role of Public Health.	Jan. 2016	Dept. PH SMBC Public Protection Police

		Fire
<p>To ensure that publicity and awareness raising activities, including the peer led campaigning lead by Urban Heard, continue to enhance the ability of young people and their families to protect themselves from the risks of substance misuse.</p> <p>To develop a social marketing campaign addressing parental influence on the use of alcohol by young people.</p>	Ongoing	SIAS/Urban Heard/Dept. PH
<p>To ensure further development of the Family and Friends Service within the new SIAS contract 2014-17</p> <p>(as noted above for Adult Services Plan)</p>	Ongoing	SIAS

Comments:

Understanding the impact of young people's substance misuse on families and the community and how together we can respond and manage harm caused by substance misuse (co-production) is necessary to continue to reduce the harm caused by substances in Solihull.

C: Information and Research

Key Priorities:

1. To develop our understanding of the nature, origin and extent of substance misuse related problems in Solihull.
2. To contribute to the borough wide Joint Strategic Needs Assessment process
3. To maintain an effective measurement process in respect of the performance of currently commissioned services

Desired outcomes:

Services and systems better targeted to the needs of Solihull residents.

Performance management information which contributes to the effectiveness of commissioning and service delivery processes.

Delivery Plan:

Actions:	By when	By whom
Maintain the programme of work in respect of performance measures – including information collected and collated by Public Health England through the National Drug and Alcohol Treatment Monitoring System.	Ongoing	Dept. PH Information Analyst
Ensure the information and guidance made available in the Recovery Diagnostic Tool is made available for planning in monitoring purposes within the commissioning process and the delivery of service (SIAS).	Ongoing	Dept. PH Information Analyst

Continue programme of work to measure the impact of treatment on offending behaviour – to include both young people and adults.	Ongoing	Dept. PH Information analyst/CS Analyst
Investigate and analyse the rate of ‘using on top’ by opiate users in treatment – seeking to inform development of effective practice.	July 2015	Dept. PH Information Analyst/SIAS
Continue to explore our understanding of alcohol related hospital admissions data including A&E data (Via LINX database) – identify effectiveness of current interventions.	Ongoing	Dept. PH Information Analyst/PH epidemiologist
Consider recommendations made by the current pilot research programme in respect of Social Behaviour Network Therapy – reporting late 2014-15.	Ongoing	SIAS
Establish effectiveness measurement of family interventions.	Ongoing	SIAS
Assess the nature and extent of substance misuse as an issue for young people and families coming to the attention of local children’s services and safeguarding services. To include the significance of substance misuse issues in ‘kinship care’.	Ongoing	Dept. PH Information Analyst/SMBC Children’s Services

<p>Ref. Health related behaviour questionnaire.</p> <p>NB – both concerns over young people’s substance use and those affected by adult substance misuse.</p>		
<p>Learning from the peer education project, delivered by Urban Heard Youth Marketing, in relation to the nature and needs of young people in respect of substance use.</p>	Ongoing	Dept. PH JCG
<p>Obtain information from the Place Survey, voluntary groups and other agencies in respect of issues and concerns regarding substance misuse.</p>	October 2015	Dept. PH Information Analyst
<p>Conduct a local study of harms associated with the use of cannabis and new psychoactive substances.</p>	July 2015	Dept. PH Information analyst