

## Speed Aware Poster Designs

To support our rolling speed aware programme, posters are used at selected sites to reinforce messaging and encourage improved driver compliance with the posted speed limit.

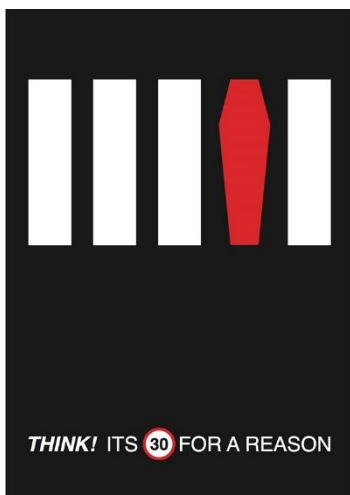
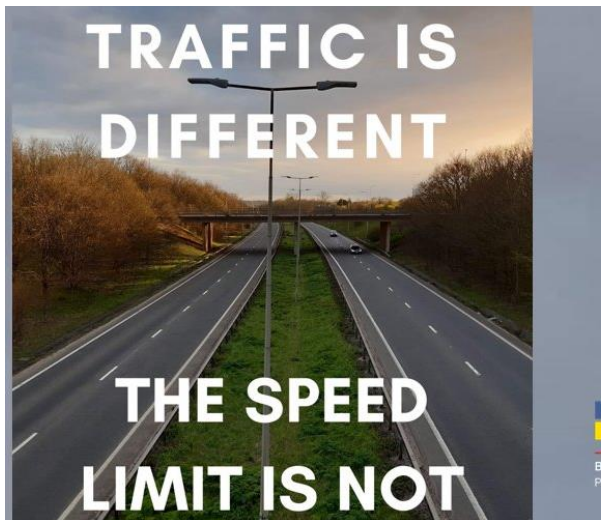
The current design of these posters is shown below.



Whilst this sign has been a useful tool, the messaging is now dated. Building on good practice seen across the country it is now proposed to look how this sign can be refreshed to bring it in line with current speed management and enforcement priorities.

Set out on the following pages are a number of signs that the authority may wish to consider adopting to support emerging projects associated with speed management, including the Speed Aware programme.

Examples of 30mph speed limit signage:



Examples of 20mph advisory “20 is plenty signage”

